

SENIOR LEADERSHIP OF THE PRIMAVERA FOUNDATION

TISHA R. TALLMAN – CHIEF EXECUTIVE OFFICER

Tisha Tallman comes to the Primavera Foundation with 17 years of executive experience in national, regional and state non-profit organizations advocating for individuals, families and communities at the intersection of poverty, homelessness and race/ethnicity.

Tallman, an attorney with an MBA, has served as a legal and public policy advocate, and a direct services program manager in these roles, litigating in federal and state courts, and testifying, speaking and writing on a number of public policy issues throughout the Southeast. In addition, she has experience creating programming and installing information systems and performing operations management. As a spokesperson, she has been quoted and appeared in many media outlets including: BBC Radio; Japanese print media outlets; Mexico City newspapers and radio; MSNBC; CBS Evening News; Fox News; Court TV; NPR; Washington Post; New York Times; and Time magazine. She is also a published author of opinion-editorials and journal articles.

Tallman also served as a fellow and public policy analyst for a think tank on the intersection of race/ethnicity and poverty. In this capacity, she worked on public policy issues and initiatives, participated in a roundtable discussion at the Aspen Institute, and attended the United Nations World Conference Against Racism in Durban, South Africa as an NGO delegate.

Tallman has served on a number of boards, commissions, committees and roundtables. The commissions and committees were made at the request of: the White House under former President Barack Obama; former President of Mexico Vicente Fox; a former governor; and, a former mayor. She has also received a number of awards, honors and recognitions, including: Inspiring Woman Award by the WNBA's Atlanta Dream; NFL Hispanic Heritage Leadership Award by the Atlanta Falcons; YWCA Woman of Achievement; Regional Advocate of the Year by the U.S. Department of Commerce, MBDA; 100 Most Influential Atlantans by Atlanta Business Chronicle; Game Changer Award by Spelman College; Superwoman by Atlanta Tribune; and, her team received the OHTLI Award by the Mexican Government.

Tallman has a B.A. in political science and a B.A. in journalism & mass communication from the University of Iowa; a J.D. from the University of Iowa College of Law with distinction; an MBA from Emory University Goizueta Business School with honors; and, certifications in coding and blockchain technology.

A native Iowan born to a Mexican-American mother and a Caucasian father, Tallman comes to Tucson via Atlanta, Georgia, and Minneapolis, St. Paul, Minnesota. She enjoys spending time with family and friends, running, and drawing.

TAMARA PRIME – CHIEF OPERATING OFFICER

As chief operating officer, Tamara Prime provides strategic leadership, staff guidance and accountable oversight across many lines of business, including Emergency Services, Workforce Development, Civil Rights Restoration, Financial Education and Empowerment, Home Ownership Promotion, Neighborhood Revitalization, and Community Building and Engagement.

Throughout her career in community development, Prime has consistently advocated for community-driven change and social equity, holding diverse positions across multiple sectors such as: chief of staff for a local elected official; Community Affairs administrator for the regional council of government; project manager for Arizona's statewide philanthropy serving organization; and director for several nonprofit organizations.

Prime holds an M.A. from Prescott College and a B.A. from the University of Arizona. She is also a Public Voices Fellow for the Tucson OpEd Project, and a Flinn-Brown Fellow with the Arizona Center for Civic Engagement.

JOANN SALAZAR – CHIEF PHILANTHROPY OFFICER

JoAnn Salazar, Primavera Foundation's chief philanthropy officer, oversees donor relations, major gifts, fundraising, volunteer programs, marketing, special events and in-kind donation functions within the organization.

CAMMIE DIRRIM – CHIEF COMPLIANCE & IT OFFICER

In her role as chief compliance and IT officer, Cammie Dirrim oversees reporting and compliance of all grants, as well as strategic oversight of the Primavera Foundation's technology.

Here's an interesting personal fact about Dirrim: She accomplished a lot in a short period of time with her CrossFit challenge and she especially enjoys the bench press. Dirrim's personal best so far is pressing 185 pounds.

BRIAN MCGRATH – CHIEF ASSET MANAGER

Brian McGrath oversees long-term planning of the maintenance and operation of Primavera's assets, as well as the general maintenance and capital improvements of all properties, the property management of affordable rental housing, and real-estate donations.

For more than 25 years, McGrath has worked in management, construction fields and small business ownership across the country. He started his professional career in Ohio, then his work took him to the Washington, D.C., market, and on to Tucson in 2007. He worked as a regional manager for a national chain and then as a superintendent for a local construction company. He joined Primavera in 2015, under contract to evaluate the Facilities Management Department, and moved into the position of director of Facilities Management in 2016. He was promoted to his current role in 2019.

McGrath is proud that he has improved many of Primavera's properties to provide safe, affordable housing. The work has ranged from minor improvements to major renovations and significant energy-efficiency upgrades, all while building a capable, confident team that upholds the organization's mission and vision.

McGrath enjoys traveling the world as often as possible with his wife and daughters.

MARGARITA BAUZÁ – CHIEF HUMAN RESOURCES & HUMAN CAPITAL OFFICER

Margarita Bauzá oversees human resources and professional development at Primavera Foundation.

Bauzá joined Primavera from the University of Arizona, where she was senior director of communications for the Health Sciences. Shortly before that, she had joined the board of Primavera Foundation and is passionate about the organization's mission.

A former journalist, public relations professional and veteran, Bauzá has spent her career making sure diverse voices are heard and stories told. As a former National Association of Hispanic Journalists board member, she led training for professional and student journalists of color to strengthen the pool of diverse voices in mainstream media. As an agency Hispanic Communications leader at General Motors, she created a boot-camp style program for student journalists of color to train to become automotive journalists. She has continued her commitment to diversity as an editorial advisor for Native News Online, a national news site about Native issues told by Native voices.

Bauzá started her career writing for Michigan newspapers, including the Detroit News and Detroit Free Press. Her work has appeared in The Washington Post, The Boston Globe, Chicago Tribune and USA Today and Teaching Tolerance, a project of the Southern Poverty Law Center. At General Motors, she supported executives in their relationships with national Hispanic organizations. She was also executive communications director at Northern Arizona University.

A former U.S. Army officer, Bauzá has remained involved with veterans' communities, volunteering for the Veterans Yoga Project, whose mission is to support recovery and resilience among veterans, military families and communities.

Bauzá is a native of Puerto Rico, starting her university career at the University of Puerto Rico (Rio Piedras) and earning bachelor's and master's degrees from Michigan State University, as well as journalism certificates from the Hechinger Institute at Columbia University (NY).