stronger together
As we sit here today, the nationwide crisis of a lack of affordable housing has hit Pima County in huge ways, and it is particularly devastating for the most marginalized members of our community. Last year alone, more than 13,000 evictions were filed in Pima County Justice Court.

The problem won’t be solved overnight and it doesn’t have just one solution, but together, we are making a significant impact.

Just as everyone deserves equity of opportunity and a safe place to call home, it is equally important that everyone is afforded respect and a feeling of connection to the surrounding world.

Primavera continues to invest in people and programs that provide pathways out of poverty. As we have grown more complex over the years, we have challenged ourselves to measure our impact in more sophisticated ways, so as to most efficiently deploy our resources. We work in a constantly changing environment and we maintain a culture of innovation and entrepreneurship that allows us to adapt and grow.

Despite changes to how we operate over the years, why we carry out our mission remains the same. Through community engagement, neighborhood revitalization, and economic empowerment, we seek to address the root causes of homelessness and poverty.

Diverse volunteers and donors are critical to our mission and guarantee that we can continue to work toward a future in which all people are assured basic human rights, including a livable income and safe, affordable housing.

Together, we are making a powerful difference.

We remain deeply grateful to each of you for all that you do to make these outcomes possible.
Since 1983, Primavera continues to provide tangible pathways out of poverty.

In the 2018-2019 fiscal year alone, Primavera impacted over 6,800 people who wanted to improve their lives in Southern Arizona.

The four areas of vital support SURVIVAL, STABILITY, SECURITY, and SUSTAINABILITY are made possible through partnerships with volunteers, donors, neighborhoods, community-based organizations, businesses, and the public sector.

Learn more about Primavera’s purpose and history: PRIMAVERA.ORG/OUR-STORY
In just one year, Elaine, a single mother of five children, learned how to manage her finances, save money, and improve her credit rating. She believes it was her Mother’s Day gift from Primavera when she received vital financial assistance, allowing her to purchase her first home for her family. All of her children enjoyed learning about financial empowerment and completed the Her Family financial education classes, too.
Back in 1995, Chris was a troubled young adult who discovered a passion for the cabinetry trade, thanks to two years of dedication through our original workforce development program, Primavera Builders. 24 years later, he stopped by Primavera Works to inquire about hiring current program participants for his own cabinetry business, Escalante Kitchen & Bath, LLC, with a desire to give back by inspiring others to be their best in life.

“Start strong. Stay strong. Most importantly, finish strong.”
2,225 individuals had their immediate health & safety needs met, including U.S. mail, essential supplies, phone message services, & ID cards

445 individuals participated in workforce development opportunities, including job readiness training and temporary employment

81% of families secured stable housing as they exited our family shelter program

445 individuals participated in workforce development opportunities, including job readiness training and temporary employment

630 individuals secured safe, affordable housing through our Rapid Re-Housing program & Primavera’s 11 owned rental properties

301 veterans & their families secured safe, affordable housing & 89% exited Project Action for Veterans with sustainable housing

341 individuals received housing counseling & financial empowerment services that strengthened their financial futures

137 women were provided with meals, showers, laundry, & housing assistance at Casa Paloma Hospitality Center & Residence

“Primavera a veteran and They were so a home now It’s ~SAMANTHA, [Hospital

81% of families secured stable housing as they exited our family shelter program
Primavera neighborhood residents engaged in community-building efforts that increased sustainability & safe, healthy living made me feel so confident as a single mom of a three-year-old. Positive and helpful to me. I have and I’m not struggling anymore. A blessing, truly!”

Project Action for Veterans participant, Corpsman Third Class, U.S. Navy

178 Primavera Works participants with major barriers to employment secured jobs outside the program.

514 individuals completed financial empowerment, homebuyer, and/or post-homeownership education for long-term success.

305 Primavera & neighborhood residents engaged in community-building efforts that increased sustainability & safe, healthy living.

Over $10.8 million dollars of positive economic impact on the community, based on 74 families who purchased their first homes through Primavera’s homeowner-ship program.
Data based on the ‘18-’19 fiscal year.

1,025
Primavera Cooks! diners

52
Primavera Cooks! apprentice chefs

$240,000
revenue generated by Primavera Cooks!

“'This culinary experience makes me feel like I'm doing something effective in the community.'”

~PAUL GOLD, 10-year Cooks! apprentice chef

Special Thanks to Our 18th Season Cooks! Sponsors
28 Hollinger Elementary fourth-graders in Ms. Ayon’s class spent over 30 hours to create this lovely textile art piece, now on display at our Men’s Shelter.

They learned the importance of living a life helping others, including recognizing where our community has needs. This led them to want to help by creating art with their hands to give as a gift to the shelter.

“May this art bring a little slice of peace and joy to the residents,” said the students.

Special thanks to all of our donors, volunteers, Primavera Cooks! partners, community partners, and funders who share our vision. Review everyone we’re grateful for annually:

PRIMAVERA.ORG/THANKS
55,113 hours of volunteer service valued* at over $1.4 million
* $25.43/hr independent sector rate

1,391 volunteers

over $1.6 million dollars contributed by 1,619 individual donors

“Primavera was there for my son when he needed help, so I want to give back and help others.”
~LAURA HOELZEL, volunteer & donor
Based on the unaudited fiscal year. Review complete financials, available by the end of November: PRIMAVERA.ORG/FINANCIALS

Revenue
$8,208,209

Expenses*
$8,241,131

- 47% government grants & contracts
- 27% contributions & fundraising
- 13% earned revenue
- 9% NeighborWorks® America
- 3% donated meals
- 1% miscellaneous

- 86% programs
- 8% general & administrative
- 6% fundraising

*Depreciation included.

"Primavera takes a holistic approach to help our most vulnerable populations get back on stable footing." ~ ADRIANA KONG ROMERO, funder [Sr. Vice President, Bank of America]
Primavera Works is a licensed contractor with the State of Arizona, providing water harvesting systems community-wide, including in partnership with the Sonora Environmental Research Institute.

- 62,500 gallons - total installed collection capacity of 43 water harvesting systems, resulting in a total of $28,465 earned contract revenue
- 125,000 gallons - total potential rainwater to be collected per year

In a three-year plan to stabilize, strengthen, and increase our affordable rental housing portfolio, while reducing our carbon footprint, Primavera raised $449,076 in capital grants and donations. We re-purposed the former Greyhound Family Shelter into 18 affordable rental housing units, including:

- installing fencing, a photovoltaic solar system (expected to offset 86% of energy use at the property), interior lighting, and energy-efficient windows and central heating/cooling system
- replacing kitchen cabinets, countertops, and exterior doors
- replacing the flooring, rehabbing showers, demoing an old sign, and rehabbing/re-purposing the former resident manager’s unit for rental

PORTFOLIO STRENGTHENING AND ENERGY EFFICIENCY

PRIMAVERA WORKS WATER HARVESTING

“It’s truly an honor to be part of such a wonderful foundation dedicated to bettering the community.”

~DAVID GARCIA, Primavera Board member [Assistant Professor of Public Health, The University of Arizona]
NEIGHBORHOOD REVITALIZATION AND COMMUNITY BUILDING & ENGAGEMENT

With support from a $500,000 Project Reinvest grant, several projects in the City of South Tucson were completed, including:

- hiring of a landscape architect, who facilitated a community-led design for the first public green space and park in the City of South Tucson, now under development

- development of three, single-family homes for first-time homebuyers on three formerly vacant, distressed lots, and sold to families in our homeowner-ship program pipeline

- support of neighborhood “Stash the Trash” clean-up events, back-to-school and children’s winter shoes/jackets donation drives

- 30 low-income, residential households served with the installation of water harvesting systems

- 45 Primavera Works participants received at least four hours of water harvesting training

“Together, we create sustainable transformations and empower people to achieve their goals.”
~TONY PENN, community partner [President & CEO, United Way of Tucson & Southern Arizona]
involvement

GIVE A DONATION
Primavera.org/DONATE
Give a far-reaching gift that allows us to provide true pathways out of poverty.

GIFT YOUR STOCK
Primavera.org/STOCK
Authorize your financial institution to transfer stock to Primavera.

LEAVE YOUR LEGACY
Primavera.org/LEGACY
Consider a legacy gift or bequest to Primavera in your will or living trust.

HIRE PRIMAVERA WORKS
PrimaveraWorks.org
Give people a chance to get on their feet with temporary labor, while getting the job done.

GIVE AT WORK
Primavera.org/WORKPLACE
Designate Primavera in your workplace giving campaigns.

HOST A FUNDRAISER
Primavera.org/FUNDRAISE
Host a Facebook fundraiser, a community benefit event, or a donation drive.

ENGAGE IN PRIMAVERA COOKS!
Primavera.org/COOKS
Join us for the most delicious fun you'll ever have at a nonprofit fundraising dinner!

VOLUNTEER WITH US
Primavera.org/VOLUNTEER
Become one of the thousands of volunteers who help us meet the needs of our community.

Community Garden Volunteering
YOUR PARTNERS ON THIS PATHWAY

2019-2020 SENIOR LEADERSHIP
PEGGY HUTCHISON - Chief Executive Officer
BETH CAREY - Chief Operating Officer
NICOLLETTE DALY - Chief Financial Officer
JOANN SALAZAR - Chief Philanthropy Officer
CAMMIE DIRRIM - Chief Compliance & IT Officer
BRIAN MCGRATH - Chief Asset Manager
DENISE TAUB - Past Chief Asset Manager

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ADMINISTRATIVE SUPPORT: Rosa Escalante • Yecenia Boudreau • Barb Laborin
HOMELESS INTERVENTION & PREVENTION DROP-IN CENTER / RAPID RE-HOUSING: Rosanne Loya - Family Pathways Shelter Program: Reyna Leon
Men’s Shelter: Andres Chavez • Louis Butash • Michael Grier • Ramon Gutierrez
Gregg Kennedy
PROJECT ACTION FOR VETERANS: Linda Kot • Magdalena Caiz • Anna Villalobos
Denise Lopez • Josephina Torres • Frank Real • Jose Baeza • Patricia Barcelo
Norma Aguilar • Eric McKenzie • Richard Cordova
RENTAL HOUSING: Jose J. Ibarra • Barbara Bornemann • Sabrina Brents
Andrea Kelly • Linda Back
PRIMAVERA WORKS STAFFING SERVICE: Karen Caldwell • Rick Sumner
Ron Austin • Ryan Eaglen • Patrick Hughes • Gerardo Salas Barajas
Sean Hughes • Jackson Mileur • Adam Schwartz
FINANCIAL EDUCATION & EMPOWERMENT / HOMEBUYER EDUCATION & HOMEOWNERSHIP: Celia Mendivil • Ivette Quishuis • Lupita Rodriguez
Sara Hernandez • Oscar Gastelum • Sandra Anguiz
COMMUNITY BUILDING & ENGAGEMENT: Alonzo Morado • Jaime Hinojos
Sam Miller

IN LOVING MEMORY OF GORDON PACKARD
Primavera Co-Founders Nancy Bissell & Gordon Packard
The Primavera Foundation provides pathways out of poverty through safe, affordable housing, workforce development, and neighborhood revitalization.

2019-2020 BOARD OF DIRECTORS

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GORDON PACKARD (d. 2018)

“I give to Primavera because it’s the most impactful multi-part agency that helps to end homelessness.” ~BONNIE KAY, donor

Read more personal impact stories: PRIMAVERA.ORG/VOICES