Creating Equity of Opportunity

2016-2017 Impact Report
Primavera provides tangible pathways out of poverty that annually impact over 8,200 people living in Southern Arizona who want to improve their lives through four areas of support.

1. **SURVIVAL**
   
   **Emergency Services**
   - Homeless Intervention & Prevention
   - Drop-In Center
   - Casa Paloma Women’s Hospitality Center & Residence
   - Men’s Shelter
   - Family Pathways Shelter Program
   - Project Action for Veterans
   - Rapid Re-Housing
   - Rent & Utility Assistance

2. **STABILITY**
   
   **Affordable Rental Housing**
   - 11 Properties Maintained by Primavera
   - Primavera Works Employment Services (Social Enterprise)
     - Temporary & Permanent Employment
     - Job Readiness Skills
     - Water Harvesting
     - Second Chance Restorative Justice
     - Drug Treatment Alternative to Prison
     - Civil Rights Restoration

3. **SECURITY**
   
   **Financial Education & Empowerment**
   - Financial Coaching & Credit Repair
   - Financial Empowerment Classes
   - Homebuyer Education Classes
   - Homebuyer Counseling
   - Homebuyer Post-Purchase Classes
   - Affordable Homeownership Opportunities

4. **SUSTAINABILITY**
   
   **Neighborhood Revitalization**
   - Community Development & Planning
   - Multi-Family Rental Housing
   - Green Initiatives
   - Community Building & Engagement
     - Annual Homeless Memorial
     - Las Abuelitas After School Program
     - Healthy South Tucson Resident Engagement & Leadership Development
     - Community Gardens
     - Advocacy

“I think about what Primavera has done for me every day, so now I’m paying it forward every day.”  ~Gregg K.

Gregg worked for about 25 years in hospitality at the Grand Canyon before re-routing his life to Tucson. He stayed at our Men’s Shelter, expecting to be there a short time. Yet, Gregg was soon hired by Primavera as a residential team lead at the shelter and now enjoys cooking in his own apartment, which he enjoys renting from Primavera, too.
“Primavera is one of our best, most effective nonprofit organization partners in our region that creates change that empowers men, women, and children. Primavera’s impact is vital.”

-Dawne Bell, MPA, CFRE - CEO, Women’s Foundation of Southern Arizona

REVENUE
$8,199,162

- 42% government grants & contracts
- 30% donations & special events
- 14% earned revenue
- 7% NeighborWorks® America
- 4% donated meals
- 3% miscellaneous

EXPENSES
$7,553,652

- 86% programs
- 9% general & administrative
- 5% fundraising
- 4% NeighborWorks® America
- 3% miscellaneous

Based on the audited fiscal year. Complete financial statements including the Form 990 are available online at PRIMAVERA.ORG/FINANCIALS.

Marcela completed our “Her Family” financial empowerment program for mothers and daughters to learn how to build a healthy financial future. Although her income was too low for home loan qualification, we connected her with our collaborative community partner, Habitat for Humanity. After 200 sweat equity hours, within one year, Marcela bought the same house she had first seen in our homebuyer classes.
“Mission Results”

“I decided to volunteer with Primavera because I was impressed with their professional website and interested in the concept of their sustainability programs.”

-Louis Revel, volunteer

“My disability does not hold me back. It’s my strength. I’m proving there is no limit to what I can do.”

~Jeanne D.

Jeanne has lived at our Winstel Terrace Apartments for four years. She’s active in the garden, growing sunflowers and vegetables for all the residents. Having been disabled for over 20 years, Jeanne feels joy knowing that she’s independent and able to take care of herself. She volunteers her time at a thrift store and teaches children’s bible study at her church.

- **2,627** individuals had their immediate health & safety needs meet, including U.S. mail, message services, & securing ID cards

- **344** veterans & their families secured safe, affordable housing & 88% exited Project Action for Veterans with sustainable housing

- **147** women were provided with meals, showers, laundry, & housing assistance at Casa Paloma Hospitality Center & Residence

- **752** individuals secured safe, affordable housing through Rapid Re-Housing or in one of Primavera’s 11 owned properties

- **100%** of Drug Treatment Alternatives to Prison participants secured employment (with the partnership of the Pima County Attorney’s Office)

- **200** people participated in civil rights restoration workshops, which began the process of having their civil rights restored

MEET OUR TEAM

MEN’S SHELTER: Gerri Cavanaugh-Draper • Tammy Byrnes • Robert Flores • Gregg Kennedy • Erick Diliz • William White • Chris Scharbow

PROJECT ACTION FOR VETERANS: Linda Kot • Magdalena Caiz • Anna Villalobos • Denise Lopez • Bethann Fleming • Nan London • Linda Doggett • Norma Aguilar
### Mission Results

**"I love working alongside local chefs at the Primavera Cooks! fundraising dinners. Knowing that I’m helping them make an impact in our community makes the whole event even more magical."**

- Andy Rouse, seven-time apprentice chef

<table>
<thead>
<tr>
<th>791</th>
<th>468</th>
<th>84</th>
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<tbody>
<tr>
<td>individuals participated in homebuyer counseling &amp; financial coaching services that strengthened their financial futures</td>
<td>individuals completed financial empowerment, homebuyer, or post-homeownership education for long-term success</td>
<td>families purchased their first home representing $11,137,900 of economic impact in the community</td>
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<th>1,018</th>
<th>75</th>
<th>27</th>
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<td>residents participated in Healthy South Tucson events that enhanced community building &amp; engagement</td>
<td>Primavera residents participated in community gardens projects that increased sustainability &amp; healthy living</td>
<td>children participated in the Las Abuelitas Afterschool Program that vastly improved their literacy skills</td>
</tr>
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**“Wow! How wonderful it is that my son says his ABC’s on his own now thanks to the Las Abuelitas After School program.”**

~ Lemy K.

Lemy, his wife Macele, and two children (Chris and Shekinah) are refugees from the Congo and South Sudan. They’ve lived at Las Abuelitas family rental housing for almost two years. Both brother and sister have improved their literacy skills with one-on-one support.

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**MEET OUR TEAM**

RAPID RE-HOUSING: Andrea Bedoy • Maria Cardenas • Patty Carrasco • Javier Garcia • Nancy Padilla

RENTAL HOUSING & ASSET MANAGEMENT: Jose Ibarra • Brian McGrath • Barbara Bornemann • Andrea Kelly • Melissa Quihuis-Norzagaray • Jim Bilbao • Chris Dussault
“Project Action for Veterans helped me so much that I want to show others how they could get help, too.”
~Alfonso Escalante L.

Alfonso served four years in the Air Force and 16 years in the Air National Guard. He lost his wife to cancer, was laid off from work after 20 years, lost his home, and he became injured. Alfonso was relieved when Project Action for Veterans helped him secure housing and connected him to the U.S. Department of Veterans Affairs for the grief counseling and health care that he needed.

“We invest in Primavera because of its demonstrated impact and passionate commitment to the community, recognizing the dignity of all people and raising their voice in all that they do.”
-Katie Watts, Senior Vice President of Field Operations for NeighborWorks® America

GOAL 1
RENTAL HOUSING - Increase the number of safe, affordable, energy efficient rental housing units in Tucson by adding an additional 21 units to our multi-family affordable rental housing portfolio.

GOAL 2
WORKFORCE DEVELOPMENT - Grow our Primavera Works temp-to-hire social enterprise by serving 10% more people with barriers to employment and increasing earned revenues by 10% annually.

GOAL 3
DATA IMPACT - Complete the design and implementation of an extensive data platform that will transform how we measure the impact of our bundled programs and services so we can increase our efficiency and invest more in positive outcomes.

GOAL 4
NEIGHBORHOOD REVITALIZATION & COMMUNITY ENGAGEMENT - Design the first community-informed public park in the City of South Tucson; install a public art wall by art students; and develop four single-family homes for first-time homebuyers.

MEET OUR TEAM
PRIMAVERA WORKS: Karen Caldwell • Rick Sumner • Michael Ford • Evelyn Yecies • Ron Austin • Ryan Eaglen • Rick Hewitt • Patrick Hughes
Sean Hughes • Jackson Mileur • Adam Schwartz
How You Can Help

“I’m proud that my nephew is able to benefit from the support you offer in his efforts towards self-efficiency. Your comprehensive and coordinated programs make his success possible.”

-Beth Garriss Hardy, donor

“Casa Paloma is a place where I feel safe. I have a sense of hope for my future.”

~Ilse F.

Ilse lived in her car for a few months before she became a resident at our Casa Paloma Women’s Hospitality Center & Residence. She’s now starting to regain some responsibility, independence, and structure that she says she needs. She will continue her education with the scholarship she received to study research science. Ilse is interested in neurology because she is fascinated by the human brain and how it functions.

Make a Donation
www.primavera.org/donate
Each gift is far-reaching and allows us to provide true pathways out of poverty.

Gift Your Stock
www.primavera.org/stock
You can authorize your financial institution to transfer stock to Primavera.

Leave Your Legacy
www.primavera.org/legacy
Consider a legacy gift or bequest to Primavera in your will or living trust.

Hire Primavera Works
www.primavera.org/hire
Give people a chance to get on their feet with temporary labor while getting the job done.

Engage in Primavera Cooks!
www.primavera.org/cook
It’s the most fun you’ll ever have at a nonprofit fundraising dinner.

Volunteer with Us
www.primavera.org/volunteer
We count on hundreds of volunteers to help us meet the needs of our community.

Financial Education: Celia Mendivil • Morgan Lange
Homebuyer Education & Homeownership: Lupita Rodriguez • Oscar Gastelum • Sandra Anguiz
Sara Hernandez
Community Building & Engagement: Alonzo Morado • Nejlah Hummer • Sam Miller • Andie Sweetman • Angelica Santiago Gonzalez

Meet our Team

42,837 volunteer hours of service valued* at $1,034,085
* $24.14/hr independent sector rate

1,680 individual donors contributed $1,719,404
The Primavera Foundation provides pathways out of poverty through safe, affordable housing, workforce development, and neighborhood revitalization.

Special Thanks to Our Sponsors & Restaurants for a Best-Ever 16th Season!

VISIONARY GRATITUDE

A special section of our new website honors our sincere appreciation for our community partners, donors, funders, and volunteers, who share the same vision as we have: to promote social and economic justice while working to build a future in which all people are assured basic human rights, a livable income, and safe, affordable housing. Donor dedications are also included in this area, such as “In Memory of” and “In Honor of.”

PRIMAVERA.ORG/THESETHANKS

Names listed are based on calendar years.

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PRIMAVERA.ORG/THESETHANKS

Names listed are based on calendar years.

TWO TRUCKS FOR PRIMAVERA WORKS

Thanks to the incredible response of our donors, we were able to get new trucks for our work development program, exceeding our first-ever crowdfunding campaign goal by 33%.

FRONT COVER [clockwise from top right] 1. Children in our Las Abuelitas after school program participate in a community beautification project. 2. A volunteer meal team serves at our Men’s Shelter. 3. Tucson Electric Power dines as a guest at one of our Primavera Cooks! fundraising dinners. 4. Casa Paloma women’s program participants pose for a photo with staff [center]. Photo courtesy of TEP.