Primavera exists because:

One in four of our children live in poverty
People who want to work can’t find jobs
Too many in our community still live on the streets
Not enough affordable housing exists for our families
People still need their voices to be heard

FROM OUR BOARD PRESIDENT & EXECUTIVE DIRECTOR

“Do not look back.
And do not dream about the future either.
It will neither give you back the past, nor satisfy your other daydreams.
Your duty, your reward—your destiny—are here and now.”

Dag Hammarskjold, 1957

Dear friends of Primavera,

In 2009 The Primavera Foundation completed its 27th year of community service, and what a tumultuous year it was! Hope soared as a popular new President took office, signifying progress against three hundred years of social injustice. The whole country celebrated the “miracle on the Hudson” when a heroic flight crew saved the lives of a plane load of travelers. Such good news was offset by the startling impact of a broken banking system and a poor economy. Who cared for common people as the housing bubble burst and interwoven financial markets teetered on the brink of collapse? Dreams were broken, jobs disappeared, and faith in revered institutions lost.

Families living paycheck to paycheck lost their homes along with their jobs. Home equity evaporated. Debt and uncertainty reigned. Two wars continued to create traumas, injuries, and hardships that lead to a higher incidence of homelessness among veterans. Meanwhile, on the streets, the homeless population grew.

Among these public challenges and stories of personal desperation Primavera stepped forward. Aided by community and public partnerships, donors, sponsors, volunteers, staff and compassion, Primavera worked in the “here and now” to provide invaluable services to our community. Thousands of people were helped in ways both large and small by the programs of Primavera in this challenging year. That could not have been done without your generous support. Thank you.

Love and peace,

Leslie L. Hunter
President of the Board of Directors

Peggy Hutchison
Executive Director

PRIMAVERA EXISTS BECAUSE:

One in four of our children live in poverty
People who want to work can’t find jobs
Too many in our community still live on the streets
Not enough affordable housing exists for our families
People still need their voices to be heard
EMERGENCY SERVICES

Primavera’s Emergency Services include daytime drop-in hospitality centers, mail and message service, food boxes and bus passes, eviction prevention, emergency motels for families, mobile homeless outreach, mobile crisis response, a 107-bed men’s shelter and a 17 unit family shelter. Primavera provided 3,860 food boxes and 7,528 bus passes to persons with medical or job interview appointments. 60,150 safe nights of respite shelter to 975 individuals/families; 256 families received rental assistance to prevent eviction; 2,059 households received case management through emergency services.

RELief AND REFERRAL DROP-IN CENTER
Our street-level center provides basic survival resources for homeless and low-income men, women, and children, including personal hygiene products, restrooms, respite from the weather and Pima County’s only free message and mail service. The program also offers information and referrals through case management and a supportive, safe environment.

MEN’S EMERGENCY SHELTER
This 107-bed facility is the largest men’s shelter in Pima County, and provides meals, support services, and case management for up to five consecutive nights. If working or in case management, guests may stay up to 90 days free of charge. Case managers offer assistance and referrals to guests dealing with health concerns including substance abuse problems.

PREVENTION AND INTERVENTION
Short term case management for homeless and near homeless individuals and families providing emergency motel vouchers for families, eviction prevention funds, rental, mortgage and move-in assistance, referrals to emergency and transitional shelters and assistance with basic needs, such as food, clothing, diapers and bus passes.

MOBILE OUTREACH
The outreach case manager visits desert encampments, river beds and other areas to inform homeless individuals and families about services and resources for their immediate and/or long range needs. Bringing food, blankets and clothing helps establish rapport, gain trust and develop relationships with those living outside.

Casa PaLOMa Drop-In Center
Unaccompanied homeless women receive immediate survival assistance including showers, food, hygiene supplies, clothing and a safe haven. Services available include case management and referrals, free laundry facilities, phone access, bus passes and supportive volunteers, staff and peers.

GreyHOund HOMEless FAMILY sHeLTER
This 17 unit complex is the only shelter in Tucson that keeps families of any make-up housed together. A case manager works with guests to link them with benefits they may be entitled to, helps with budgeting and a savings plan, and advocates on their behalf with DES, CPS and school districts.

SURVIVAL

Primavera’s Emergency Services include daytime drop-in hospitality centers, mail and message service, food boxes and bus passes, eviction prevention, emergency motels for families, mobile homeless outreach, mobile crisis response, a 107-bed men’s shelter and a 17 unit family shelter. Primavera provided 3,860 food boxes and 7,528 bus passes to persons with medical or job interview appointments. 60,150 safe nights of respite shelter to 975 individuals/families; 256 families received rental assistance to prevent eviction; 2,059 households received case management through emergency services.
Stability

Workforce Development

Primavera Works
Primavera Works, an employment and workforce development center for homeless/near homeless men and women, served over 700 people last year. This transitional day labor program helps people establish a stable work history, gain work skills and access resources necessary for permanent employment and independent living, 45% of those who utilized this service left with permanent employment.

Prison Reentry Partnership (PREP)
Prison Re-entry Partnership (PREP) – Primavera’s four-year multimillion dollar U.S. Department of Labor demonstration grant is a community partnership providing employment services and mentoring for ex-prisoners released into Pima County. To date, PREP has enrolled 649 participants with the following results: employment rate after first quarter: 71%; employment retention rate after one year: 76%; recidivism rate: 13%, compared to the national recidivism rate of 44%.

Affordable Housing

Transitional & Permanent Rental Housing
Primavera operates ten housing programs with 180 housing units. 549 persons (individuals and families) were served in our rental housing programs last fiscal year. On average, 65% of transitional housing residents who have been in the program more than 30 days move into permanent, safe housing after exiting the program.

Casa de las Madres
Casa de las Madres apartments across Tucson for families of three or more. Participants must meet income guidelines, sign a one-year lease, and pay a security deposit.

CASA Paloma Women’s Residence
Nine units for unaccompanied, homeless women, including those who are older, not immediately employable or others who may fall through the cracks. Women may enter the program immediately but have one month to secure employment income or begin a training/educational program.

Estate Terrace Apartments
Twenty-eight units for men, women, or couples who are working or receiving entitlements such as disability or veteran benefits but still have barriers to independence, need to increase income or are waiting for appropriate permanent affordable housing.

Women in Transition (WIT)
Twelve units for single employed women who work with a case manager on financial skills, budgeting, full-time employment, counseling, and career development.

Alamo Apartments
Fourteen single apartments for clean and sober men living on limited incomes. Most residents are veterans or unable to work full-time due to physical conditions.

Las Casitas Apartments
Twelve two-bedroom, two-bathroom apartments for low-income families with children. Financial and Homebuyer Education classes are offered to interested families.
HOMEOWNERSHIP
During the year, 220 individuals graduated from the financial education workshops and 267 graduated from the homeowner education workshops. 559 individuals attended the foreclosure prevention workshops; 549 families received foreclosure prevention counseling services; 128 families were able to obtain a loan modification and bring their mortgage current; 85 families were able to save their homes from foreclosure. In addition, Primavera assisted 75 families in purchasing their first home.

NEIGHBORHOOD REVITALIZATION
Primavera completed owner-occupied rehabilitation of 12 homes, purchased two empty lots for the development of new energy star manufactured homes, and replaced one distressed home and developed one new infill home.

COMMUNITY ENGAGEMENT
Primavera hosted 25 forums and one leadership training event reaching an overall total of 6,325 people; 30 ex-prisoners were successful in having their civil rights restored through Pri- mavera’s partnership with the University of Arizona Law School legal clinic. Primavera partnered with several other coalitions to successfully defeat Proposition 200, a state-wide ballot initiative that would have allowed payday lending to operate in the state in perpetuity.

PRIMAVERA GREEN ACTIVITIES
Primavera partnered with Watershed Management Group, Bar- rio Anita Neighborhood Association and 44 community volun-
teers to invest in water sustainability by building a gray water system, and a resulting community garden at Casa Poloma.

P R I M A V E R A
C O M M U N I T Y E N G A G E M E N T

S U S T A I N A B I L I T Y
Christopher Johnson McCandless Memorial Fund

The story of Christopher Johnson McCandless, whose purpose was to distribute assets to charities and individuals in Chris-
topher’s memory. Book and film royalties continue to fund the foundation.

The St. Thomas More Catholic Newman Center is a chartered member of NeighborWorks America, a nationwide network of community development organizations actively engaged in revitalization strategies that strengthen communities and expand the supply of affordable housing. The standards for maintaining NWI membership are high. Primavera underwrites personal loans and grants to ensure taxpayer money is invested in ways that produce results for citizens. NeighborWorks America provides financial support, technical assistance, and national advocacy to the member organizations. The Primavera Foundation is a member of NeighborWorks America.

CHRISTOPHER JOHNSON MCCANDLESS MEMORIAL FUND

In 2007, Sean Penn filmed Jon Krakauer’s 1992 novel Into the Wild, about a 22-year-old’s journey to the Alaskan wilderness, and the 2008 film earned the Primavera Foundation an Exemplary Organization rating from the System Committee.

The Primavera Foundation partnered again with select Tucson Originals restaurants to create a series of eleven wine-paired, fine dining fundraisers in 2008 that raised more than $135,000 during its seventh summer season of Primavera Cooks! Over 700 dinners, 55 successful events, 10 pre-party events, 1000 volunteers for 8,828 total hours annually.

59 Weekly programs

625 Monthly meal team volunteers

44,155 total hours

1,195 total volunteers

44,155 total hours

Value of Volunteer Hours in Dollars $893,430

Volunteer Hours Equals 10,154 full time paid employees

8,828 total hours

590 additional volunteers

529 total hours annually

44,155 total hours

"Primavera’s Executive Director, Peggy Hutchison, made a presentation to the Voyager Chapel congregation a few years ago and she said something that caught our attention immediately: "We don’t give handouts here at Primavera – we focus on ‘lifting people up.’" Billie noted, “That matched the goal of Chris.”

The Primavera Foundation’sdb presented a $250 check to The Christopher Johnson McCandless Memorial Fund whose purpose was to distribute assets to charities and individuals in Christopher’s memory. Book and film royalties continue to fund the foundation. They also produced and aired Public Service Announcements for bringing Primavera to new markets. They also produced and aired PSAs for their events and Primavera jobs program.

The Primavera Foundation is a chartered member of NeighborWorks America, a nationwide network of community development organizations actively engaged in revitalization strategies that strengthen communities and expand the supply of affordable housing. The standards for maintaining NWI membership are high. Primavera underwrites personal loans and grants to ensure taxpayer money is invested in ways that produce results for citizens. NeighborWorks America provides financial support, technical assistance, and national advocacy to the member organizations. The Primavera Foundation is a member of NeighborWorks America.

In the 2008-2009 fiscal year, Cox Communications funded Primavera programs with $24,000 in employee contributions and $1 million in resources; supported more than 145 local organizations; gave Primavera exposure to new markets. They also produced and aired PSAs for their events and Primavera jobs program.

The Primavera Foundation’sdb presented a $250 check to The Christopher Johnson McCandless Memorial Fund whose purpose was to distribute assets to charities and individuals in Christopher’s memory. Book and film royalties continue to fund the foundation. They also produced and aired Public Service Announcements for bringing Primavera to new markets. They also produced and aired PSAs for their events and Primavera jobs program.

The Primavera Foundation is a chartered member of NeighborWorks America, a nationwide network of community development organizations actively engaged in revitalization strategies that strengthen communities and expand the supply of affordable housing. The standards for maintaining NWI membership are high. Primavera underwrites personal loans and grants to ensure taxpayer money is invested in ways that produce results for citizens. NeighborWorks America provides financial support, technical assistance, and national advocacy to the member organizations. The Primavera Foundation is a member of NeighborWorks America.

In the 2008-2009 fiscal year, Cox Communications funded Primavera programs with $24,000 in employee contributions and $1 million in resources; supported more than 145 local organizations; gave Primavera exposure to new markets. They also produced and aired PSAs for their events and Primavera jobs program.

The Primavera Foundation’sdb presented a $250 check to The Christopher Johnson McCandless Memorial Fund whose purpose was to distribute assets to charities and individuals in Christopher’s memory. Book and film royalties continue to fund the foundation. They also produced and aired Public Service Announcements for bringing Primavera to new markets. They also produced and aired PSAs for their events and Primavera jobs program.
PARTICIPANT SUCCESS STORY

Amy Baumier

Every story has a beginning. Where mine started, I’ll share with you:
I lost my home, my career, my kids, and eventually my sobriety.
I still remember the moment I realized I had nothing. I felt like I was in a void, and I didn’t know how to get out. I was scared, hopeless, and didn’t see any way out.

I decided to stay in Tucson, and was introduced to the WIT House. WIT has been a perfect fit for me! I have been clean 25 months. I have a room where I can call my own.

I’m happy to be living my life. I had nothing, yet I had a chance to regain everything. I get the chance to go to school, to have a job, and to care for my kids.

I’ve been clean 25 months. I have a room where I can call my own. I was scared, hopeless, and didn’t see any way out.

Every story has a beginning. Where mine started, I’ll share with you:
I lost my home, my career, my kids, and eventually my sobriety.
I still remember the moment I realized I had nothing. I felt like I was in a void, and I didn’t know how to get out. I was scared, hopeless, and didn’t see any way out.

I decided to stay in Tucson, and was introduced to the WIT House. WIT has been a perfect fit for me! I have been clean 25 months. I have a room where I can call my own.

I’m happy to be living my life. I had nothing, yet I had a chance to regain everything. I get the chance to go to school, to have a job, and to care for my kids.

I’ve been clean 25 months. I have a room where I can call my own.
Leslie Hunter  
President  
City of Tucson Community Services  
Retired

Leslie J. Cohen, J.D.  
Vice President  
Director  
Sonoran UCEDD Family & Community Medicine, U of A

Adrian Duarte  
Secretary  
Train Service Conductor  
Union Pacific Railroad

Rebecca McReynolds  
Treasurer  
Financial Writer

Nancy Bissell  
Co-Founder  
Primavera Foundation

Janice Crebbs  
Administrative Assistant

Rhonda Dean  
Healthcare Consultant

Rick Eck, Ph.D.  
CEO  
Supported Living Systems, Inc.

Joel Gastelum  
City Planner  
City of South Tucson

Ana Lopez  
Teacher  
Mission Manor Headstart

Gordon Packard  
Co-Founder  
Primavera Foundation

Charlene Pesquiera-Burner  
Asset Management Analyst  
Tucson Electric Power

Kathy Salewski  
Chaplain  
Odyssey Health Care

John Schwarz, Ph.D.  
Professor/Author  
University of Arizona

Andy Silverman, J.D.  
Professor, College of Law  
University of Arizona

Donna Smith-Gaines  
Medical Coder  
Veterans Administration

Susan Tarrence  
Principal  
The Sales Development Company

Debbie Wong  
VP and Relationship Manager  
Small Business Banking  
JPMorganChase  
Retired

S e n i o r  S t a f f

Peggy Hutchison  
Executive Director

Marcy Brell  
Chief Financial Officer

Deborah Dale  
Chief Development Officer

Linda Kot  
Deputy Director

Denise Taub  
Properties Director

Board Meetings are held at 702 South 6th Avenue the second Wednesday of every other month.  
Members are re-elected every three years, officers bi-annually.

Prima vera Foundation Inc., is a non-profit social service agency that makes its services available to people regardless of race, color, religion, handicap, national origin, political beliefs, veteran status, sex, sexual orientation or age. Reasonable accommodation and special assistance are available in compliance with the Americans with Disabilities Act.