Two Primavera residential properties are getting “green rehabilitations” thanks to an award from NeighborWorks® America of $352,000.

Winstel Terrace Apartments, one of our affordable rental properties, was found to be our least energy-efficient residential property in an energy audit conducted last year. The green renovations at Winstel began in the fall of 2011 and were so extensive that we arranged to house some residents in temporary housing to accommodate the work. As part of this transformation, Winstel had a 1,550-gallon rainwater harvesting cistern and a greywater system installed off the laundry room by the Watershed Management Group. The cistern will collect rainwater from a portion of the roof and store it for a soon-to-be-installed vegetable garden for the residents to grow their own fresh vegetables and a variety of native trees and plants.

The other property undergoing substantial renovations is our 17-unit Greyhound Family Shelter, which provides safe housing to approximately 150 families each year for up to 90 days. The primary focus at this property is on health and safety issues.

Over the past several years, Primavera has completed renovations at several of its affordable rental properties, including the restoration of the historic Alamo Apartments in downtown Tucson. As a result of these renovations, Primavera’s Property Management program has increased occupancy rates, reduced costs for cleaning services and supplies, and decreased maintenance expenses.

PROPERTY IMPROVEMENTS INCLUDED:

- Replacement of single pane aluminum windows with double pane energy-efficient windows
- Laundry room renovation, including upgraded energy-efficient washing machines
- Replacement of wooden entry doors with steel doors
- New coats of paint on the interior and exterior
- Replacement of kitchen and bathroom cabinets, sinks, and flooring
- Installation of weather stripping around doors and windows
- Installation of attic insulation
- Replacement of mold-susceptible tub tiles with fiberglass tub and surrounds
- Installation of low-flow toilets, aerators, and showerheads
- Asbestos and mold abatement
- Replacement of range hoods, furnaces, refrigerators and kitchen cabinets
- Sealing of holes for integrated pest management
PRIMAVERA ANNOUNCES NEW CHIEF DEVELOPMENT OFFICER

The Primavera Foundation is delighted to welcome Michael Finkelstein as our new Chief Development Officer. Michael has spent the past 15 years directing, consulting, and fundraising for non-profits and campaigns in Tucson, Alaska, and Washington, DC. These groups include the Pew Charitable Trusts, the Alaska Conservation Foundation, Taxpayers for Common Sense, and the Center for Biological Diversity. An Arizona native, Michael graduated with a business degree from Arizona State University and spent several years in computer sales and consulting as well as political campaign management and consulting.

A resident of the Santa Rita Park neighborhood, Michael and his wife Diana Rosales have lived downtown for a decade. He loves everything about Tucson, including its diversity of cultures, hot weather, and beautiful desert.

"I am excited to be part of the Primavera team," said Michael. "Tucson is an amazing city and Primavera is working hard to help Tucsonians from all income levels find good jobs, a livable wage, and safe and secure housing with the dream of owning a home."

NEW PROGRAM OFFERS HOUSING HELP TO VETS AND THEIR FAMILIES

Primavera expresses gratitude to Anne Zimmerman, our former Chief Development Officer, for her work at Primavera over the past two years. Anne left Primavera in February for family-related reasons. We wish Anne and her family all the best!

HOLIDAY HELP FOUND IN UNEXPECTED PLACE

Great partnerships can sometimes come in the most unexpected of places. When Michael Mandel, Primavera’s Director of Housing Services, started the Executive MBA program at the University of Arizona last August, he didn’t expect that it would generate dividends for our participants so quickly.

By the end of the first week of classes, one of Mandel’s classmates approached him about running a holiday drive for Primavera’s participants. Scott DeBoard led his team at Discover Financial Services to provide a holiday for four families at our Greyhound Family Shelter and for the single adults living throughout Primavera’s transitional and permanent housing programs.

Discover ran a month-long donation drive in its Phoenix call center. Employees donated various items such as socks, blankets, and toiletries. Two employees in particular donated 100 items each.

In addition to the donation drive, Discover also coordinated a shopping day, with the objective of obtaining gifts for four pre-selected families. Discover was able to obtain everything on the families’ wish lists and more, including a gift card to a grocery store for their holiday dinner.

In addition to Discover’s donation drive that provided more than $4,000 in gifts to homeless individuals and families, several other members of this MBA cohort helped arrange transportation of the donations to Tucson. The Executive MBA program holds meetings every other weekend in Scottsdale, so there were logistic challenges to overcome. With the help of Phoenix-area scholars Scott Thomas, Steve Butler, Rich Ciluffo, and Tucson-based Nancy McConeghy, the massive donation was loaded into Mandel’s and McConeghy’s cars and was delivered to their intended recipients.

“I was just overwhelmed by the kindness of my classmates,” said Mandel. “They truly embodied the concept of corporate social responsibility that we learned about during our first week together.” Scott DeBoard emphasized that Discover was very happy to help brighten the season for families and individuals in need. He said, “It was truly our pleasure. I am glad we could help in some small way.”

IN-KIND DONATIONS MADE DURING THE HOLIDAY SEASON

Alana Vick and Gary Durrenberger – Drive for new items: sleeping bags, socks, underwear, jeans, toiletries

Joe Scott – 21 gift bags for the residents of Catalina Women’s Center

Lori Grimes – 21 gift bags for the residents of Catalina Women’s Center

Mandy Poggi – $3000 of wrapped gifts and $1,500 of food

Michelle Robbins-Dermer – $3000 of wrapped gifts and $1,500 of food

Marcie Borgers – $3000 of wrapped gifts and $1,500 of food

Patty Dash – 14 handmade teddy bears

Pete Wilcox – 100 gift cards

Randy J. Winers – 100 gift certificates

Sarah Wilkinson and Shannon Mier – 100 gift certificates

Sherry Simon-Heldt – 100 gift cards

Scott DeBoard – 50 gift cards

IN-KIND DONATIONS MADE DURING THE HOLIDAY SEASON

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PRIMAVERA EXHIBITS！”
** PARTNERSHIPS **

** THE COMMUNITY OF PRIMAVERA **

** COMMUNITY GARDENS HELP BRING NEIGHBORHOOD RESIDENTS TOGETHER **

Access to healthy foods and neighbors coming together to work on a project are both key elements to neighborhood revitalization. To that end, Primavera partners with community members and other organizations to help establish a network of community gardens. In the photo above, neighborhood members Ken Schildt, Conor Berigan, and Char Schildt work on the Primavera planting bed at Tierra Anita Community Garden. Community gardens present many benefits, such as preserving green spaces; growing organic, healthy foods; strengthening and developing the community; facilitating inter-generational and cross-culture interaction between neighbors; and providing an increased quality of life. Community gardens can also be vital economic development tools if coupled with a community farmer’s market. Currently, this network of gardens includes the City of South Tucson and Barrio Anita.

Emma Stahl-Wert (photo below, center, front), a two-year Mennonite Volunteer and Primavera Garden Coordinator, is working with the women of Casa Paloma, our two-year transitional housing program (shown below), to get them involved with the community garden Primavera shares with the neighborhood in which they live.

** WORKING TOWARD SUSTAINABLE LANDSCAPE MANAGEMENT **

Primavera Works’ own Patrick Hughes and Sean Hughes work long days outside supervising crew work, yet they still take time for continuing education! Both of these job coaches attend a training by Arizona Landscape Contractors’ Association on Sustainable Landscape Management—a landscape management method that preserves limited and valuable natural resources. Way to go, Pat and Sean!

** JPMORGAN CHASE SUPPORTS OUR HOMEOWNERSHIP PROGRAMS **

Members of Primavera’s staff accept a check for $100,000 from JPMorgan Chase to support our HomeOwnership programs. From left to right: Gloria Vasquez, Director of HomeOwnership Programs; Nick Torres, Primavera COO; Cree Zischke, Vice President Global Philanthropy for JPMorgan Chase; Peggy Hutchison, Primavera CEO; Marcy Brell, Primavera CFO; and Celia Mendivil, HomeOwnership Education Manager.

The University of Arizona softball team took time from their Martin Luther King Day weekend to provide lunch to the men staying at our Emergency Men’s Shelter.

** PRIMAVERA SUPPORTS 2012 NAMI WALK **

Staff and volunteers of Primavera Foundation participated in the National Alliance on Mental Illness (NAMI) annual walk again this year, raising $1,212 for the organization. Pictured above: Mary Clare Gildon, Julie Kudrna, Jenna Van Lanningham, and Kristina Lunde represented Primavera staff. Meanwhile Lynn Flanagan, Primavera volunteer extraordinaire, had the greatest representation with her husband, son, daughter-in-law, and new grandbaby all coming out in support of mental health.

** AWARD GIVEN TO PRIMAVERA EMPLOYEE **

Primavera’s Donation Coordinator Kim Talerico and her family (Dan, Michael, and Alicia) were honored recently on the National Philanthropy Day with a Spirit of Philanthropy Award.

Primavera Foundation.

The Student Council at Canyon View Elementary raised $150 to donate to your foundation. The grade level that collected the most amount of food for the Primavera food drive we held earlier this year, won a pizza party. The fifth graders opted to donate the money that would be used to purchase pizza to donate to the foundation instead. This is a great testament to how giving and thoughtful the youth we work with are—we hope this is helpful supporting our community.

Sincerely,
Zack, Alejandro, Sol, Brooke

The University of Arizona softball team took time from their Martin Luther King Day weekend to provide lunch to the men staying at our Emergency Men’s Shelter.

** BUS RIDERS UNION COMES TO TUCSON **

In January, representatives from the Los Angeles Bus Riders Union traveled to Tucson at the invitation of the Tucson’s Bus Riders Union Organizing Committee. They conducted workshops (one shown above at Primavera), and provided input and guidance on how to mobilize bus riders to overcome issues of civil rights and economic development. The Tucson union will focus on issues involving access to transportation, including affordable bus fares, keeping the Ronstadt Center in downtown Tucson, and maintaining existing routes.

In March, the City Council met to discuss the city’s budget and possibly raising bus fares in order to help meet the budget gaps. Many of the Tucson Bus Riders Union members spoke about the importance of having an affordable and efficient bus system in their lives to get to work, go to school, or go to a doctor’s appointment. Councilmember Regina Romero expressed her belief that the city should view the bus system as an investment, not as a subsidy. No final decisions were made at that meeting regarding the bus system.

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INVESTING IN PRIMAVERA

COOKS 2012 SCHEDULE

Feast • June 20

Lodge on the Desert • August 8

Acacia • August 15

Tavolino • Aug 19

Pastiche • Aug. 29

LeVasseur Vineyard & Vine • Sept. 3

PY Steakhouse at Casa Del Sol • Sept. 11

CORPORATE BUYOUTS

Pastiche • Raytheon • March 22

Arizona Inn • Cox • June 6

INVESTING IN PRIMAVERA

COOKS COMMUNICATIONS AND RAYTHEON SUPPORT PRIMAVERA COOKS DINNER SERIES

INVESTING IN PRIMAVERA

$1,000 and Above

Anonymous

JPMorgan Chase Foundation

$10,000 to $25,000

Anonymous

Elisabeth C. Dudley

JDD Holdings LLC

Sid by Side Foundation

The John M. Simpson Foundation

Sue and David Brown

Richard and Carole Volk

Womens Foundation of Southern Arizona

Zuckerman Community Outreach Foundation

$5,000 to $9,999

JPPS and Anodyne

Arizona DiamondBacks Foundation

Anne and Donald J. Brooks

Cardinals Charities, Inc.

Carondelet Health Network

Community Partnership of Southern Arizona

John M. Guilbert

Bonnie Kay

The Marshall Foundation

Hugh S. McKenzie

Northern Trust Company

Rolf and Mary Beth

Sarasota

R.J. Reynolds Tobacco Company

Ruth D. Smith

$2,500 to $4,999

The Allyn Family Foundation

Anonymous

Julian Babad

Bartol Family Partnership

Leslie J. Cohen and

Kalyanaraman Bharathan

Janice S. Crobb

Anne-Marie and Philip Hall

Ermaline T. Hannum

State of Rowena M. Holloway

The Jake Tree Foundation

Loring Realty Community Foundation

The McCortney Foundation

Garden and Elizabeth Packard

Laura and Thomas P. New

John E. and Margaret Clark

St. Mark's Methodist Church

Sund Foundation

James and Veronica Swift

Vantage West Credit Union

Employee donations

Voyager Community Chaplain

The Walnut Foundation

INVESTING IN PRIMAVERA

Donations received between 10/6/11 and 4/6/12

DORATIONS OF $250-$499 RECEIVED 10/6/11 THROUGH 4/6/12

Peggy Hutchison and

H.S. Lopez Family Foundation

Loring and Susan Green

Donald and Hope Seeley

Nancy S. Bisell

Judith S. Bliss

M.D. and David Bishop Ph.D.

Donna and James Bauer

Sidney and Lisa Wong

David A. Yelman

Richard and Merrill Evans

Frank David and Antonia Cates

Fresh Pond Trust

Edward S. Sandifer

General Council

Benedictine Monastery

Thomas and Kathleen

Ristrum and Goodman

Robert and Sue Lebby

Dan R. Leach

John and Beverly Kofron

David and Gypsy Lyle

Katie Riley Nash

The Young Foundation

James A. and Lauren Wilson, Sr.

W. J. Williams

Christopher and Amarie

Christen E. Thomas

Kenny and Louise Gold

Cox Communications Media Relations, representative and Primavera board member, had this to say about Primavera: “Cos supports the Primavera Foundation quite simply because we cannot and do not want to imagine a Tucson without Primavera. Their work to help people lead back behind the forever story of poverty is truly remarkable. The reason we choose to support the organization through our corporate is our Primavera Cooks! event is because it is fun, entertaining, and a great way to get our entire statewide organization involved. In short, we support Primavera because it is so important to our community, and we engage with Primavera Cooks! because it is so much fun!”

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A WILD, OUT OF CONTROL YARD?

GNOMIE DON’T PLAY THAT.
GNOMIE CALLS PRIMAVERA WORKS for YARD CLEAN UP CREWS, MINI-CREWS & INDIVIDUAL WORKERS. (520) 882-9668.

PRIMAVERA WORKS
The workers you need, when and where you need them

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