SENIOR LEADERSHIP OF THE PRIMAVERA FOUNDATION

PEGGY HUTCHISON - CHIEF EXECUTIVE OFFICER

ROLE - Peggy works closely with the Board of Directors to oversee the strategic direction of the organization, community partnership initiatives, and the neighborhood revitalization program.

EXPERIENCE - For more than 25 years, Peggy has worked in the community development and economic justice fields in the United States, Latin America, the Caribbean, Europe, North Africa, and the Middle East. Her work experience includes community organizing, public education and advocacy, publishing, program development and evaluation, leadership development, human rights, restorative justice, grantmaking, fundraising, and executive administration and management.

A PROUD ACCOMPLISHMENT - Peggy successfully completed the 18-month NeighborWorks® America Achieving Excellence Executive Education Program at the John F. Kennedy School of Government at Harvard University.

BETH CAREY - CHIEF OPERATING OFFICER

ROLE - Beth oversees emergency services, housing, workforce development, financial education, homeownership, and community engagement of the organization.

EXPERIENCE - With over 27 years of administrative leadership with local organizations, Beth has worked to help people affected by the negative impact of poverty, and with people who have a lot of resilience to move forward with their lives by helping them with opportunities to progress.

A PROUD ACCOMPLISHMENT - Beth worked with Primavera's Project Action with Veterans program as a team effort to attain their three-year Commission on Accreditation of Rehabilitation Facilities (CARF) accreditation.

WHY PRIMAVERA? - "Because of our vision to provide pathways out of poverty through economic and social justice."

INTERESTING PERSONAL FACT - Beth enjoys hiking and bird watching in Southern Arizona.
NICOLLETTE DALY, CPA – CHIEF FINANCIAL OFFICER

ROLE - Nicollette oversees fiscal strategy and reporting, management of financial risks and assets, and financial planning of the organization.

EXPERIENCE - As a public accountant, Nicollette specialized in non-profit accounting for over 10 years, including financial, inventory and 401k audits. She has taught CPA courses for Becker Professional Education and regularly presents to professional and institutional groups on such wide-ranging topics as international financial reporting, presentation and speaking skills, best practices for internal controls, and the experience of a female minority accountant in today's business world.

A PROUD ACCOMPLISHMENT - Nicollette earned a professional certification in nonprofit executive leadership from the Arizona State University's Lodestar Center for Philanthropy and Nonprofit Innovation.

WHY PRIMAVERA? - "Because of the wide-range of services we provide, it's interesting that there's a variety of the type of accounting topics I work with."

INTERESTING PERSONAL FACT - From following the Grateful Dead on tour to getting her motorcycle license, Nicollette loves adventure. This balances the risk adverse CPA side of her personality.

JOANN SALAZAR – CHIEF PHILANTHROPY OFFICER

ROLE - JoAnn oversees donor relations, major gifts, fundraising, volunteer programs, marketing, special events, and in-kind donation functions within the organization.

CAMMIE DIRRIM – CHIEF COMPLIANCE & IT OFFICER

ROLE - Cammie oversees reporting and compliance of all grants, as well as strategic oversight of the organization's technology.

INTERESTING PERSONAL FACT - Accomplishing a lot in a short period of time with her CrossFit challenge, Cammie enjoys the bench press especially. Her personal best so far is pressing 185 lbs.
ROLE - Brian oversees all long-term planning of the maintenance and operation of Primavera's assets, as well as the general maintenance and capital improvements of all properties, the property management of affordable rental housing, and real-estate donations.

EXPERIENCE - For more than 25 years, Brian has worked in the management, construction fields, and small business ownership across the country. He started his professional career in Ohio which eventually took him to the Washington DC market, then on to Tucson in 2007 and worked as a regional manager for a national chain and then as a superintendent for a local construction company. He found a new home at Primavera in 2015, under contract to evaluate the Facilities Management Department and moved into the position of Director of Facilities Management in 2016. He was promoted to the role of Chief Asset Manager in 2019.

A PROUD ACCOMPLISHMENT - Brian has improved many of Primavera's properties to provide safe, affordable housing ranging from minor improvements to major renovations and significant energy-efficiency upgrades, all while building a capable, confident team to ensure upholding the organization's mission and vision.

WHY PRIMAVERA? - “Because it's an organization that fills so many needs in the community. It's my personal mission to find a way to continue to be part of this wonderful group of people.”

INTERESTING PERSONAL FACT - Brian enjoys traveling the world as often as possible with his wife and daughters.