THANK YOU FOR MAKING SO MANY PEOPLE HAPPY, IN SO MANY WAYS. Every year the Tucson community has been incredibly generous about donating hundreds of gifts for the holidays—and this year was no exception! You delivered toys, stuffed animals, clothes, books, games, gift cards, food, and toiletries in a steady stream of generosity. This year, Primavera hosted a Santa’s Village event for all the families staying at Primavera’s housing programs. Families were able to browse all the wonderful gifts and choose the items they wanted to give each other, making it feel just a bit more like a holiday celebration. Gift wrapping, games, and food made the day a real event. And, we couldn’t have done it without you.

Because of you...

- 45 families from our Greyhound Family Shelter, and our transitional and permanent affordable rental housing programs had a great holiday.
- 165 people spent the day at a winter wonderland of games, gifts, and celebration.
- 100 children met Santa, chose presents for their parents, and left that day with smiles.
VENTANA ASSAY DEVELOPMENT TEAM EFFORT ASSURED THAT EVERY FAMILY AT PRIMAVERA HAD A HOLIDAY MEAL

O
ver 1,000 pounds of potatoes, hundreds of boxes of stuffing and corn bread, 101 gift cards, 30 team members, and an immeasurable amount of compassion—that’s all it took for Ventana’s Assay Development Team to solve a big holiday challenge for Primavera. Ventana’s team donated 101 food boxes to Primavera for the holidays.

Every year, Primavera provides shopping and gift options for our families (see cover story), and part of making the holiday special is providing a box of food that includes all the food for a special meal. This year, the Ventana Assay Development team purchased, prepared, and delivered all 100 food boxes.

“Ventana made so many families happy,” said Ashley Krogel, Volunteer Coordinator and party planner for the holidays, “It was fantastic to know exactly when the food boxes were arriving, and know that everybody would get food. Their work allowed us to focus on all of the other preparations to make the holidays even better.”

Even more importantly, it meant that all our families had the fixings for a special meal.
“My HOPE is when you see a homeless person you will think of my Tata Freddie. He may have looked poor or dirty, but if that is all you saw, then you really missed out. You didn’t get to see the funny, kind, generous, silly, thoughtful and special person on the inside. I still love my Tata and I miss him so, so much.”

Madeline Pellicer, 5th Grade Student, Davis Bilingual Magnet School

RESIDENT LEADERSHIP TRAINING and DEVELOPMENT

The first cohort of the Primavera Leadership Training Program completed the 10 week course which culminated in a community impact project—a neighborhood clean up—on December 8th, 2012. Ten residents successfully completed the course and other residents joined in the planning and implementation of a large neighborhood clean-up. Residents washed the exterior walls and railings of 5 Points, picked up trash and debris around the entire block, swept sidewalks, and planted a lemon tree.

The Primavera Resident Leadership Development Program provides participants with the opportunity to hone leadership skills and the tools, support and opportunity to participate in activities that address important issues in their lives and in the greater community.

COMMUNITY SUPPORT

Marilyn Ramsey (left) of Desert Hills Lutheran Church hands Michael Finkelstein, Primavera’s Chief Development Officer, a check for Primavera women’s programs. The Church contributed over $9,000 to Casa Paloma and Women In Transition (WIT) in 2012. Casa Paloma is a safe, women-only space that provides single, unaccompanied women with respite from the streets and life-sustaining services that include food, water, telephones, daytime shelter, clothing, showers, use of the free on-site laundry facility, free bus passes and companionship. WIT provides a safe, affordable home and intensive Individual Success Plan planning for up to 12 homeless women at a time, who are re-entering the workforce and seeking permanent housing.

Cree Zischke, Vice President Global Philanthropy, (far left) and Patty Feeney, President, Southern Arizona Market (far right) of JPMorgan Chase, give Peggy Hutchison and Michael Finkelstein a $150,000 check to support Primavera’s HomeOwnership and Neighborhood Revitalization Programs.

This grant supports Primavera’s HomeOwnership and Financial Education programs. Last year 1,039 people participated in Primavera’s Homebuyer Education, Financial Education and Foreclosure Intervention and Prevention workshops, with 99 people buying their first home. The grant also supports neighborhood revitalization efforts through Primavera Works’ new social enterprise: providing jobs and job training in water harvesting and xeriscape landscaping.
Stay tuned for more details about these upcoming events!

PRIMAVERA’S
30th ANNIVERSARY CELEBRATION
THURSDAY, MAY 2, 2013
at the El Casino Ballroom
For more information call Michael Finkelstein at (520) 308-3102

VOLUNTEER APPRECIATION PARTY
WEDNESDAY, APRIL 17, 2013
at the Tucson Museum of Art
For more information call Ashley Kroegel at (520) 308-3110

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Primavera Foundation provides pathways out of poverty through safe, affordable housing, workforce development, and neighborhood revitalization.

Springboard welcomes your story ideas, comments, and any letters you would like to share about our programs. Send correspondence to the address above or email: foundation@primavera.org

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